



CODE 3 FOR A CURE FOUNDATION FUNDRAISING GUIDELINES FOR ATHLETES

Thank you for your interest in becoming an Athletic Warrior for Code 3 for a Cure! The Code 3 for a Cure Foundation is a nonprofit 501(c)3 public charity; therefore, all donations made to it are tax deductible. Code 3 for a Cure has NO chapters; it is a centralized organization located in California. Its address is: P.O. Box 9087, Alta Loma, CA 91701. Nonprofit organizations are governed under state and federal laws and regulations. Below are ten important guidelines to be followed in raising funds for Code 3 for a Cure. If you have questions or need additional information, please contact us at (909) 732-8102 or firefighters@c3fac.org.

FUNDRAISING GUIDELINES:

1. Any efforts to raise funds for the Code 3 for a Cure Foundation (hereafter referred to as "C3FAC" are strictly voluntary.
2. As a courtesy, and as an expression of gratitude, C3FAC may provide promotional items to individual fundraisers based on the amount of funds raised.
3. C3FAC does not provide monetary or in-kind sponsorships to individual athletes or teams, nor will C3FAC approach companies or other businesses on behalf of an individual athlete or team for such sponsorships, unless otherwise determined under special circumstances by the C3FAC Board of Directors.
4. C3FAC does not authorize any sites be created on any online donation collection platform other than the specific method it authorizes via Active Network. Detailed instructions on how to set up a fundraising page for C3FAC can be found [here](#).
5. Except in their online fundraising activities (as described in Item 4) or in their athletic events for C3FAC, athletes may not use C3FAC's name, logo, trademark, or any other intellectual property (collectively, the "C3FAC IP") in any manner without C3FAC's prior written consent.
6. Under NO circumstances can athletes represent that they or their group/organization is C3FAC, or that they or their group/ organization are a chapter of, or affiliated with, C3FAC.
7. Athletes who wish to obtain sponsorships from companies/businesses based on their efforts to raise funds for C3FAC must have the express written consent of C3FAC prior to approaching such companies with their request. Further, use of the C3FAC name or logo by any company or business as an advertisement that they are supporting C3FAC also requires the express written authorization of C3FAC. Similarly, no individual or team may claim or announce that C3FAC is affiliated with any other organization without the express written consent of C3FAC.
8. An athlete's activities and actions while participating in athletic events shall not in any way reflect negatively on C3FAC.
9. C3FAC may periodically promote an athlete's individual efforts through social media and the C3FAC website. Notifying C3FAC of upcoming races and providing photos are helpful in this regard; however, they do not guarantee that such announcements will be made.
10. Any individual or team who wishes to organize a fundraising event for, or set up a booth for, C3FAC shall notify C3FAC of such request. Any proposed booth or event requires the express written approval of C3FAC prior to implementation.